

WELCOME TO THE PRESIDENT HOTEL, the most-loved destination hotel in the Mother City.

Take time to experience everything The President has to offer, from the breathtaking sights and thrilling activities to inspiring moments and experiences. We hope you enjoy discovering and exploring the Western Cape through our photographic collection.

Why not contact our Experience Hosts on 622 or our Travel Desk on 632 to explore the local beaches, mountains, winelands, shopping or outdoor adventures that are just moments away.

It's all you love about Cape Town and more.

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Interior Architect, **Justin Raath** spearheaded the hotel's redesign, putting a modern spin on African cultural influences with bespoke finishing and sustainable details. The story of the design is intended to communicate authenticity by being true to the hotel's history, considering all material used and lastly, bringing the space to life with kinetic furniture and art pieces. The President is proud to showcase an urban gallery of the Western Cape's finest features and destinations in its rooms, corridors and throughout the hotel.

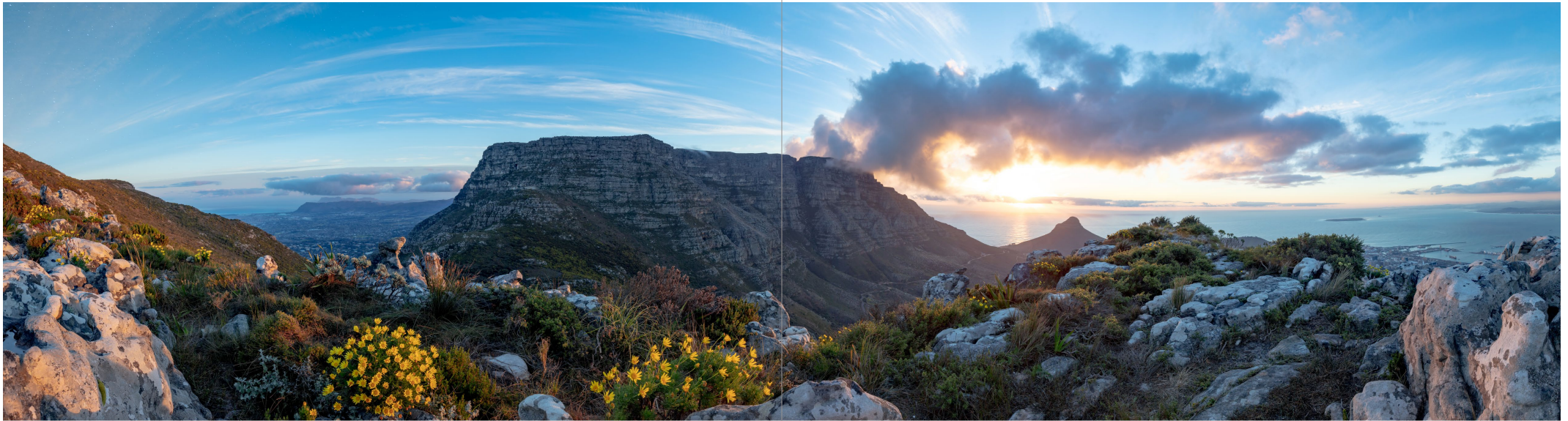
Taken by local photographer, **Sacha Specker**, each floor will showcase a different theme of photo art including landscapes, ocean, fauna, flora, culture, and Madiba. Catering to the world-class experiences the Western Cape holds, Justin drew his inspiration for the design directly from hotel guests. *"I would come in and listen to what visitors were planning for their day here in Cape Town. The range of world class choices on our doorstep was mind blowing - anything from wine tasting in Franschoek to big game viewing in the Karoo and shark cage diving in Gansbaai. You could be in semi desert one day, snow the next and subtropical forest thereafter – the Western Cape is uniquely spectacular and we wanted to tell its story."*

The sequence of images features a unique story of the Mother City, which were captured along over 1 000kms of land and sea by Sacha. With the aim of providing guests with a diversified perspective on their surroundings, the photographer ventured to distinct corners of the province including the rugged crags of the Cape Fold Belt and Cederberg Mountains, wide ranges of the Karoo, and into the shores of the Atlantic and Indian Oceans. *"While only a small fraction of the incredible sights and destinations you can experience, each piece will provide a window into the opportunities one can have in and around Cape Town,"* shares Sacha. *"We hope they inspire guests to go out and experience these incredible places for themselves."*

Wine-tasting some of the world's finest wines in the most pristine settings. Big five game viewing in lush bush or in the Karoo. Paragliding off Lion's Head. Stars for miles in Sutherland. Big wave surfing at duneongs. Shark cage diving False Bay. Rich cultural history. The most diverse Flora kingdom in the world.

This place is uniquely spectacular and we need to tell its story.
Each floor of the hotel tells of a different story.

This is the story of
LANDSCAPES OF
THE WESTERN CAPE



The view of Table Mountain from Devil's Peak. As part of the greater Table Mountain National Park, Devils Peak boasts spectacular views over the Cape Town city bowl, Robben Island, Table Mountain and both the Atlantic and Indian Ocean.

Devils Peak, Cape Town



Natures Valley is a part of the Knysna-Amatole montane forest ecoregion. These subtropical broad-leaved forest of the Western and Eastern Cape are easily accessible to anybody venturing along the Garden Route in search of adventure or leisure in a land before time.

Natures Valley, Garden Route.



The sheer side of Krakadouw Peak in the northern Cederberg. From the summit looking west Clanwilliam dam resembles a shimmering stream in the distance and on a clear day it is possible to see Table Mountain, as the crow flies, 200km to the south-south-west.

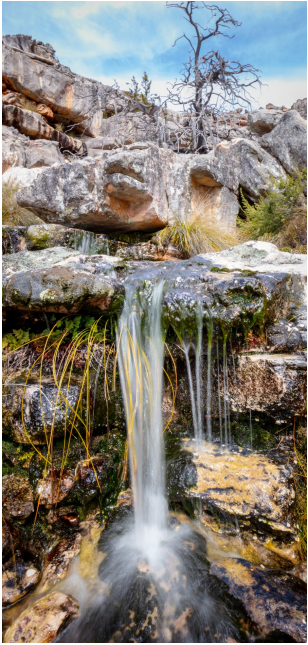


View from Krakadouw Peak, Cederberg.

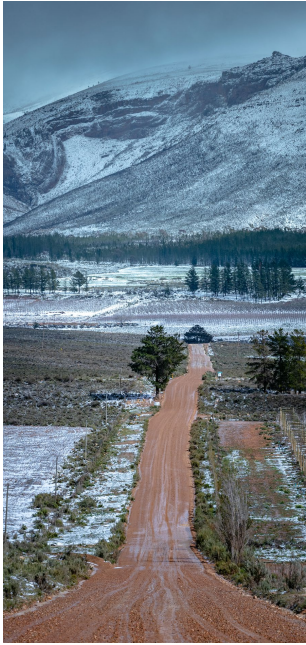


Newlands Forest trail. Situated on the eastern slopes of Table Mountain, this conservancy area is owned and maintained by South African National Parks Board along with City Parks department and is easily accessible by hiking and jogging enthusiasts only a few minutes from the city centre.

Newlands Forest, Cape Town.



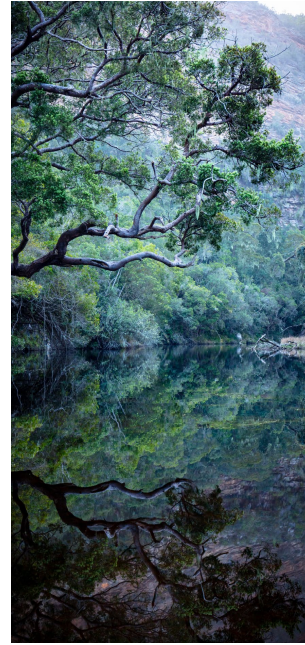
A tributary of the Biedouw River follows a path of least resistance as it makes its way down from the upper reaches of the Krakadouw mountains of the Cederberg.



The road to Merino Farm in the Ceres Valley. Snow regularly covers the surrounding higher peaks during the winter months.



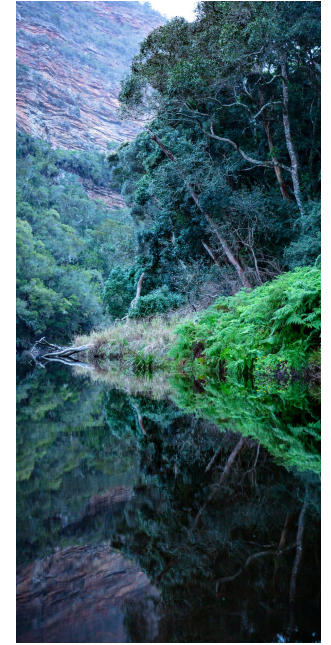
The road to Sutherland. The mountain ranges to the south and west block the majority of this landlocked semi-desert region. Experiencing as little as 50mm rainfall per annum and fluctuating temperatures ranging from well below freezing to high 40s°C, made this an almost impenetrable barrier to the early explorers trying to reach the Cape.



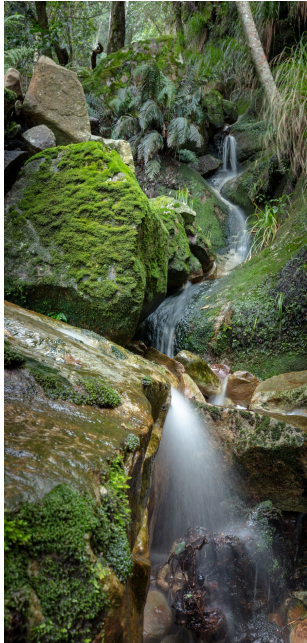
The Groot River winds through Natures Valley at the foothills of the Tsitsikama Mountains along the Garden Route of the Cape South Coast. During the Old Stone Age the area was occupied by Paleolithic man, about 10 000 years ago the San hunter-gatherers, and more recently the Khoikhoi herders. Today, the area is appreciated for its serene natural beauty and tranquility.



A parched pan of Tankwa Karoo. Bordering the Northern Cape, this arid landscape receives minimal rainfall. In January a recorded mean maximum temperature of 38.9°C is contrasted by a mean minimum temperature of 6°C in July. This is truly a land of extremes.



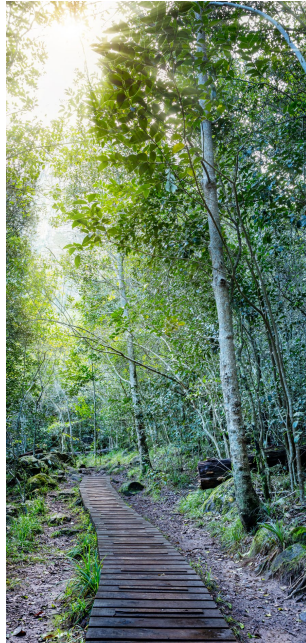
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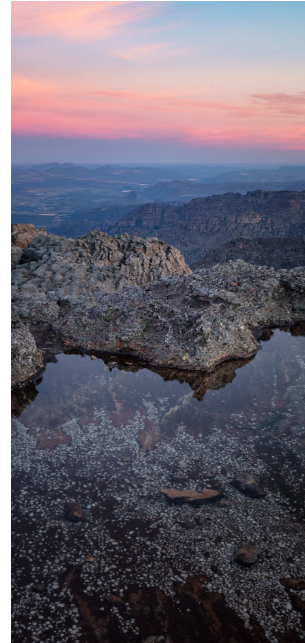
Newlands Forest. Situated on the eastern slopes of Table Mountain, this conservancy area is owned and maintained by South African National Parks Board along with City Parks department and is easily accessible by hiking and jogging enthusiast only a few minutes from the city centre.



Full moon and starlit sky over the summit of Groot Krakadouw peak. At 1740m in altitude, this vantage point boast beautiful views and is relatively easy to access, for even intermediate hikers.



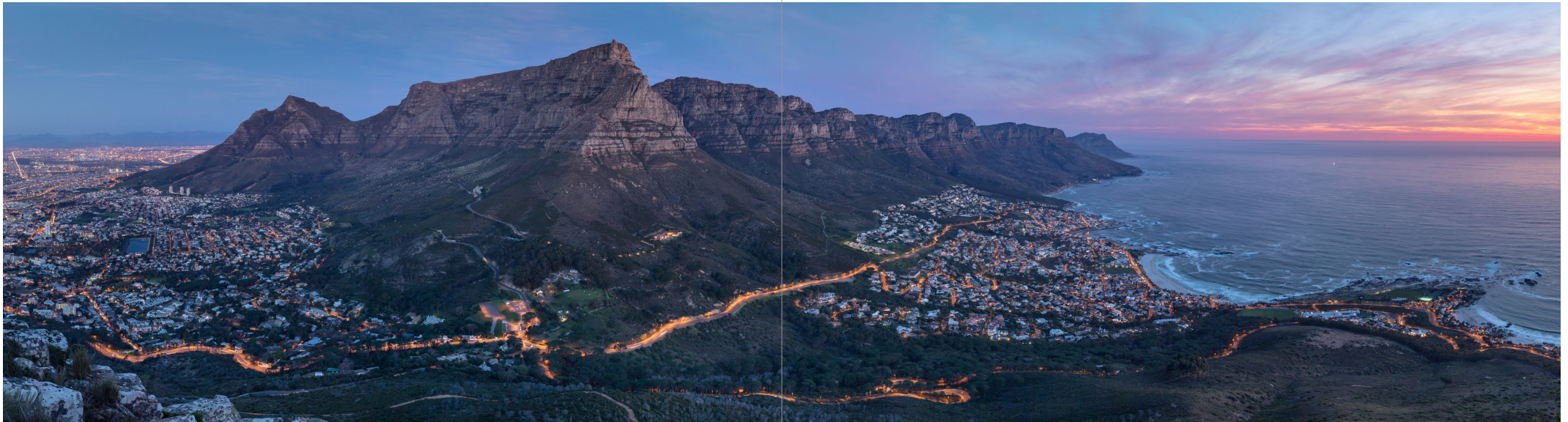
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The sheer side of Krakadouw Peak in the northern Cederberg. From the summit looking west, Clanwilliam dam resembles a shimmering stream in the distance and on a clear day it is possible to see Table Mountain, as the crow flies, 200km to the south-south-west.



The Madonna and Child waterfall in Hogsback is one of many cascades, feeding Amatola forest of the Eastern Cape. This sleepy mountain village is widely regarded for its magical and mystical forests and plethora of indigenous and endangered flora and fauna.



The view from the summit of Lions Head mountain, looking almost eye-level at the iconic Table Mountain and twelve apostles, with the sunset lighting up the Atlantic seaboard.



The waterskloof dam in the tight grip of the recent drought. This period of limited resources has helped the City of Cape Town and its citizens adjust and overcome water usage hurdles, marking it one of the worlds first major cities to drastically reduce water usage per capita within a matter of months.



Elgin Vally, Crabouw, is South Africa's largest single fruit exporting area. Also popular for its viticulture in particular Pinot Noir and Sauvignon Blanc.



The road to Sutherland. Sutherland, is South Africa's coldest town with an average annual temperature of 11.3°C. The remote and arid town is well known for its Astronomical Observatory. Situated at an altitude of 1450m it boasts some of South Africa's best star gazing.

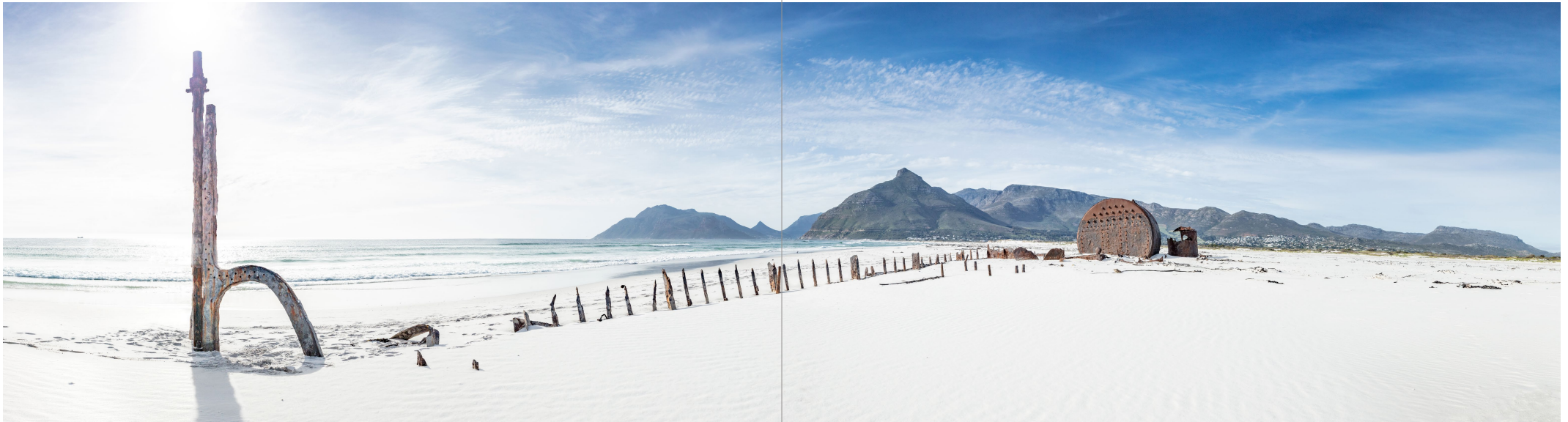




The Ceres is named after the Roman goddess of agriculture. The valley is known for its fertile soils and a major producer of South Africa's deciduous fruit. Only 170km from Cape Town, the area receives regular winter snowfall and is well known for its cherries in summer, attracting visitors from the surrounding areas.



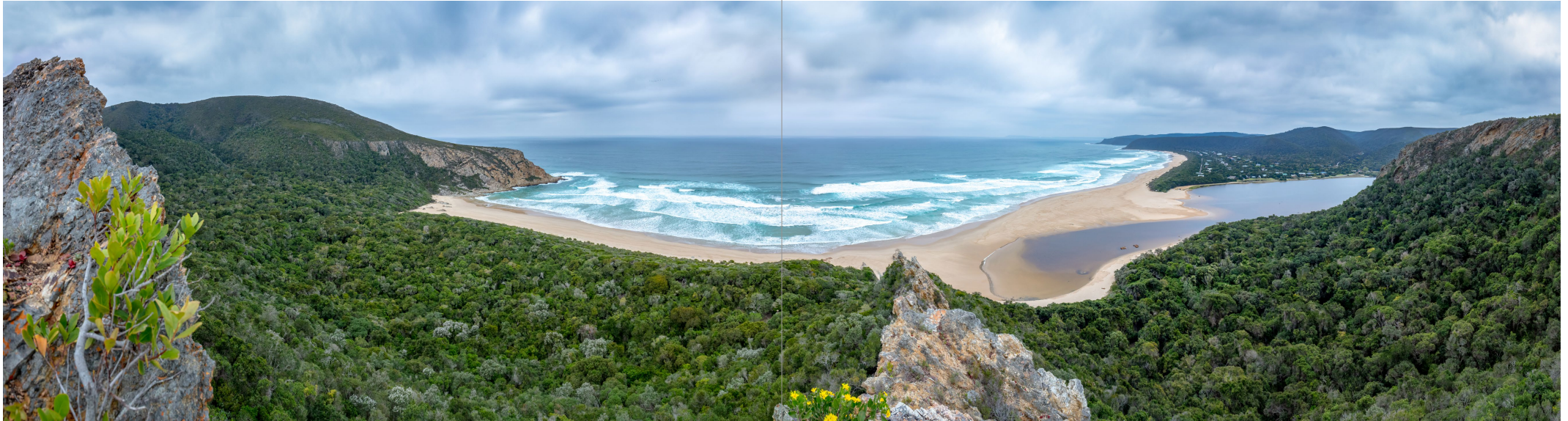
The Hex River mountains are located approximately 120km North East of Cape Town. With most peaks reaching 2000m altitude, they separate the Hex River Valley and the Great Karoo.



The SS Kakapo Shipwreck. The Australia bound steamship, loaded with coal from the UK, ran aground in May of 1900 without the loss of a single life. Today you can see the remains of the vessels ribs and engine along the white-sand Noordhoek beach of the South Peninsula.



Sunrise over the Great Karoo. The mountain ranges to the south and west block the majority of this landlocked semi-desert region. Experiencing as little as 50mm rainfall per annum and fluctuating temperatures ranging from well below freezing to high 40's°C, made this an almost impenetrable barrier to the early explorers trying to reach the Cape.



The view from the "Pig's Head" a rocky outcrop overlooking the pristine Natures Valley beach and Groot River mouth.



Overlooking Hout Bay and the Sentinel. The south-facing bay has been a safe haven for ships seeking refuge from the powerful northwesterly winds and rough seas tearing through the Atlantic coastline of the Cape. The Sentinel, a steep peak with sheer cliffs overhang seal island and a world famous big-wave surfing spot known as "Dungeons".





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Experience Cape Town. At The President.